

AAP NEW HAMPSHIRE CHAPTER

Strategic Plan 2013–16

MISSION

The mission of the New Hampshire Chapter of the American Academy of Pediatrics (the New Hampshire Pediatric Society, “NHPS”) is to unite the pediatric community and the community at large around innovative solutions to the most critical challenges facing the children in New Hampshire, their families, and the pediatricians who care for them.

STRATEGIC DOMAINS (GOALS)

NHPS will advance its mission by concentrating on two primary strategic domains:

- I. Advocacy for public policies that enhance the health of children and their families
- II. Improved quality and management of pediatric practices.

OBJECTIVES AND METHODS

Within each of the strategic domains one or more objectives will define the prioritized strategic direction and desired outcomes. Methods will focus on the direction of the implementation strategy.

I. Advocacy for public policies that enhance the health of children and their families

Objective: To provide appropriate expertise and guidance to the New Hampshire legislature and other policymakers about issues affecting the health and well-being of children, adolescents, and their families, including (but not limited to):

- The implications of the Affordable Care Act on the families we serve;
- The role of adverse childhood experiences (ACEs) and toxic stress in the health and well-being of children and their parents;
- The importance of oral health to overall well-being;
- Measures to improve mental health services, including (but not limited to):
 - Improved availability and accessibility of substance abuse treatment;
 - Greater utilization of adolescent/maternal depression screening;
- Greater awareness among families, public policy makers, and clinicians of the importance of early developmental screening and referral; and
- Collaboration with families to reach and maintain the healthy weight of each family member.

Methods: To facilitate the efforts of New Hampshire Pediatric Society members to achieve the objectives outlined above, the following will be undertaken by the Executive Committee:

1. Organization and sponsorship of an annual workshop at which advocacy techniques (e.g., testifying, speaking with media) will be demonstrated;
2. Periodic announcements of legislative events at which testimony/expertise by members is strongly encouraged;
3. Efforts to include members of the legislature at each meeting of the Executive Committee to better educate our membership about current issues;

4. Support and encouragement of members to participate in other agencies or groups with similar aims (e.g., NH Children's Alliance, NH Child Advocacy Network, Endowment for Health, NH Children's Trust, NH Spark, NH Watch Me Grow, NH Association for Infant Mental Health, NH Oral Health Coalition, NH Foundation for Healthy Communities, and others); and
5. Maintenance of a listserv for enhanced communication among membership.

II. Improved quality and management of pediatric practices

Objective: To educate and support pediatric health care providers in their efforts to provide quality care to children, adolescents, and their families.

Methods: Toward fulfilling the objective outlined above, the following measures will be undertaken by the Executive Committee:

1. Consistent efforts to increase and sustain membership (including the establishment of a mentoring program for pediatricians new to New Hampshire);
2. Creation of educational materials (including conferences, webinars, guest speakers) to inform membership about the Affordable Care Act and its impact on pediatric practice and services;
3. Support and guidance offered to members fulfilling Maintenance of Certification (MOC) requirements;
4. Support of and engagement in the establishment and operation of the New Hampshire Pediatric Improvement Partnership (NHPIP), an association whose members will have the opportunity to:
 - a. Participate in statewide quality improvement initiatives
 - b. Share in approved MOC activities
 - c. Participate in research of best practices and outcomes
 - d. Advocate with payers for appropriate compensation for services
5. Maintenance of a listserv for enhanced communication among membership; and
6. Construction of an improved website with resources for families and providers.